

Welcome Paul Schroer | Warehouse Operations Manager

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Willi Hahn Corporation USA dba Wiha Tools announces the appointment of Paul Schroer as Warehouse Operations Manager. Paul replaces Julie Allen who will be retiring at the end of the year. Schroer is no stranger to the distribution business as he has spent most of his 20 + year career with the Fingerhut Corporation and Bluestem Brands. He is a seasoned leader with expertise in process improvement and warehouse management systems.

“It’s a privilege to welcome Paul to the Wiha team. I am looking forward to working side by side Paul as we shape the business to better handle the complexities of our distribution partners.” said Wiha Tools Managing Director Patrick DiPerno.

Schroer is the latest in a series of new hires that are positioning the company to command a leadership role within the professional tools and solution industry in North, Central and South America. Wiha Tools continues to invest in streamlining and automating operations with both human and capital investments to ensure high service levels and overall cost to quality.



“I am proud to join a company with such a strong commitment to quality, customer satisfaction, and continuous improvement. I have seen this commitment shine brightly through the actions and attitude of the fine group of people that I work with. They have already made me feel I am part of the Wiha family.”

~Paul Schroer

About Willi Hahn Corporation

Willi Hahn Corporation USA dba Wiha Tools is a wholly owned subsidiary of [Wiha Werkzeuge Gmbh Schonach Germany](#). Beginning in 1985, Wiha Tools has developed into the largest subsidiary of Wiha Worldwide. Offering over 3000 products from our Monticello, Minnesota based North American Headquarters we service all 50 states, Canada Mexico, and Central and South America.

www.wihatools.com & www.wihatools.ca

About Wiha

Founded in 1939, Wiha has become a leading global manufacturer of hand tools and solutions for professional tradespeople and industrial markets. A host of awards underline that Wiha sets the standard in functionality, design, and quality.

As of 2015, Wiha is the first hand tool manufacturer in the world to receive the internationally recognized AGR seal. This recognition confirms the effectiveness and benefits of Wiha's innovative range of screwdrivers, torque tools, L-keys, bits, soft-head hammers, pliers, measuring tools and articulated hoses. Wiha's innovative approach offers real added value and user benefits in terms of increased efficiency and functionality in everyday work.

The family owned company was recognized in 2016 as belonging to the TOP 100 most innovative medium-sized companies in Germany, and received the Manufacturing Excellence Award (MX Award) as the best German SME in 2014. Currently, over 900 Wiha employees manufacture and market award winning Wiha premium tools.

Media Contact

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