

Wiha Tools Welcomes Chris Showalter- Director of Sales- South East



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Wiha announces the addition of Chris Showalter as Director of Sales – Southeast, to the Wiha Tools Team. This position plays a key roll in continuing to grow and foster accounts in the South East region of the United States.

“Chris joins our team with a clear focus on driving sales across multiple customers and channels of distribution. He is committed to cultivating long-term customer relationships. Chris has a fantastic mix of independent, professional, and industrial distribution experience.” Said Wiha Tools Vice President of Sales, Larry Short.

Showalter states, “I am excited to be part of the Wiha family and am looking forward to growing our brand. I am confident that once a trade professional picks up our tools, they will quickly realize the quality they have in their hands. Backed by our no hassle guarantee and our commitment to quality, I look forward to meeting with professionals at the field and corporate level to welcome them into the Wiha family.”

About Willi Hahn Corporation

Willi Hahn Corporation USA dba Wiha Tools is a wholly owned subsidiary of Wiha Werkzeuge GmbH Schonach Germany Beginning in 1985, Wiha Tools has developed into the largest subsidiary of Wiha Worldwide. Offering over 3000 products from our Monticello, Minnesota based North American Headquarters we service all 50 states, Canada, Mexico, Central and South America.

www.wihatools.com & www.wihatools.ca

About Wiha

Founded in 1939, Wiha has become a leading global manufacturer of hand tools and solutions for professional tradespeople and industrial markets. A host of awards underline that Wiha sets the standard in functionality, design and quality.

As of 2015, Wiha is the first hand tool manufacturer in the world to receive the internationally recognized AGR seal. This recognition confirms the effectiveness and benefits of Wiha's innovative range of screwdrivers, torque tools, L-keys, bits, soft-head hammers, pliers, measuring tools and articulated hoses. Wiha's innovative approach offers real added value and user benefits in terms of increased efficiency and functionality in everyday work.

The family owned company was recognized in 2016 as belonging to the TOP 100 most innovative medium-sized companies in Germany, and received the Manufacturing Excellence Award (MX Award) as the best German SME in 2014. Currently, over 900 Wiha employees manufacture and market award winning Wiha premium tools.

Media Contact

Wiha Tools USA
Willi Hahn Corporation

1348 Dundas Circle
Monticello, MN 55362
Media Relations: pr@wihatools.com
1-800-494-6104